

Name \_\_\_\_\_

Period \_\_\_\_\_

## Unit Four Reading Guide

Textbook: Chapter Eleven

### PUBLIC OPINION

#### COUNTING VOTES

VOTING	
TURNOUT	
REASONS FOR LOW URNOUT	
WHO VOTES?	

**Forms of political participation (other than voting)**

**What is Public Opinion?**

--

**Types of Polls**

<b>Entrance Survey</b>	
<b>Exit Poll</b>	
<b>Benchmark Poll</b>	
<b>Tracking Poll</b>	
<b>Random Digit Dialing</b>	

**How are polls used?**

# VOTING

## WHO VOTES?

- Education
- Race
- Gender
- Income
- Age

## GEOGRAPHY

### LEFT, BLUE, DONKEYS (DEMOCRATS)

*New England West*

*Coast*

*Metropolitan/Urban Centers*

### RIGHT, RED, ELEPHANTS (REPUBLICANS)

*South*

*Great Plains Rocky*

*Mountains Rural*

*Areas*

## HOW DO PEOPLE VOTE?

- Gender
- Religion
- Race
- Social class