Unit Four

American Political Culture

POLITICAL SOCIALIZATION

ITEM	DESCRIPTION	
PUBLIC OPINION	What the public thinks about a particular issue or set of issues at any point in time.	
IDEOLOGY	A comprehensive and mutually consistent set of ideas.	
THE POLITICAL SPECTRUM (LIBERALCONSERVATIVE SPECTRUM)	Liberal (democrats) is on the left side of the spectrumConservative (republicans) is on the right side of the spectrumModerate is somewhere in the middle of the spectrum. (Most Americans are moderate but often belong to one of the two major parties)	
VALENCE ISSUES	Concerns or policies that are viewed in the same way by people with a variety of ideologies. (Examples: Everyone wants a strong economy and national security)	
WEDGE ISSUE	Concerns or policies that sharply divide the public. (Examples: People often disagree on abortion and universal health care)	
SALIENCY	If an issue is important to someone than it has high saliency. (Often found in wedge issues)	

FACTORS IN POLITCAL SOCIALIZATION

FACTORS	DESCRIPTION	
FAMILY	This is the single greatest influence on one's political socialization. When children start to inquire about world events or local issues it is the parents who explain it to their children and within this explanation comes the parents' opinion on the issue. (10% of seniors identify with the party opposite of their parents) (60% of adults carry the same party identification as their parents)	
EDUCATION	Teachers and peer groups can have a large impact. There is no evidence that obtaining high school diploma or a bachelor's degree will affect ideology. People that graduate with a masters degree or higher are more likely to vote for Democrats and hold liberal attitudes. (Average College faculty claim: 48% liberal;; 14% conservative)	
RELIGION	People who attend church (nearly weekly) are more likely to vote on election day. Fundamentalists (believe in literal interpretation of the Holy Bible), Evangelical Christians (promote Christian faith), and Protestants are located primarily in the South and Midwest and they vote conservative (republican). Catholics vote liberal (democrat). Jews (smallest portion of electorate) vote liberal (democrat).	
RACE & ETHNICITY	African Americans have voted for democrats since New Deal and even more since the Civil Rights MovementHispanics (55-65 percent) vote for democratsAsians usually vote for republicansWhites are more likely to vote for republicans.	
LOCATION	-Northeast: liberal -West coast: liberal -West: conservative -South: conservative	
GENDER	Women: liberal (especially single women) Men: conservative (especially white men)	

^{--40%} to 50% of Americans consider themselves moderate, 30% conservative, and about 20% liberal. Only 37% consider themselves "strongly partisan". How do people determine their ideology? The answer is political socialization.

⁻Political Socialization: The process by which one develops political opinions.

⁻Other books also include: media, region, age, occupation, & wealth.
-Other books mention psychological factors: party identification, perception of candidates, & perception of issues

POLITICAL PARTICIPATION

BASIC TERMINOLOGY REGARDING THE

ITEM	DESCRIPTION		
ELECTORATE	The people who are entitled to vote in an election.		
SUFFRAGE	The right to vote.		
FRANCHISE	The right to vote.		
DISENFRANCHISE	To take away the right to vote.		
VOTINGAGE POPULATION	This refers to people who are 18-years or older (since 1971).		
VOTER TURNOUT	The portion of the voting-age public that votes.		

⁻Generally speaking about the eligible adult population: 40% votes regularly, 25% are occasional voters, and 35% rarely or never vote. -In 2012, 62% of the eligible electorate voted in the presidential election which was the highest since 1960.

EXPANDING THE ELECTORATE

AMENDMENT	YEAR	DESCRIPTION
15TH AMENDMENT	1870	The right to vote will not be denied on account of race, color, or previous condition of servitude.
19TH AMENDMENT	1920	The right to vote will not be denied on account of sex.
23RD AMENDMENT	1961	Washington D.C. residents have the right to vote in Presidential election (even though they are not in a state)
24TH AMENDMENT	1964	The right to vote will not be denied for failure to pay a tax.
26TH AMENDMENT	1971	The right to vote will not denied to people at least 18yearolds due to their age.

⁻⁻Initially states would bar Women, African Americans, and immigrants from voting. But they also limited white men from voting by imposing religion tests, property taxes, and poll taxes.

⁻By 1830 (Jacksonian Era) most states had removed the property requirement for being eligible to vote. (North Carolina was last in 1856) --Don't forget the 15th Amendment was ignored by many southern states when they added literacy tests, poll taxes. The Civil Rights Movement lead to national law to address these issues and even fueled some of the amendments on this chart.

MODERN SUFFRAGFE RQUIRMENTS & LIMITATIONS

CATEGORY	SPECIFIC ITEM	DESCRIPTION
	Citizenship	Must be a U.S. citizen.
SUFFRAGE	Residence	Must be a resident from the State you are voting in. (There are absentee ballots if you are away from home)
REQUIREMENT	Age	Must be 18-years-old to vote.
	Registration	Must be registered with officials in your state to vote. (Except North Dakota)
POSSIBLE	Mental Competency	Some states deny people in mental institutions the right to vote.
VOTING LIMITATIONS	Convicted Felons	Some states deny convicted felons the right to vote. (Some still cannot vote for a number of years even after being released from prison)

HIGH VOTER TURNOUT AND CORRUPTION

ITEM	DESCRIPTION		
PROBLEM	Fraudulent developed in voting in late 19th century (AKA: the late 1800's)Some estimates show 90% voting participation"Vote Early & Vote Often" repeat voters (like in movie: Gangs of New York)People were bribed with money, alcohol, and threats of being firedWard bosses intimidated voters to vote a certain wayA generation of machine politics and patronage dominated from the precinct up to the national level.		
SOLUTION	-Register to vote (now 30 days prior to an election is most a State can require) -The Australian Ballot -Four key components: 1) Ballot is printed and distributed at public expense 2) Ballot must show all candidates names 3) The ballot is only available at the polling place 4) The ballot is filled out in private		

The Australian ballot was first used in Australia in 1872. By 1892, 33 U.S. states adopted it.

MEASUTING VOTER TURNOUT

OPTION	DESCRIPTION
USE REGISTERED VOTERS	You take the percentage from registered voters. (So if 5 people voted out of 100 registered voters then the voter turnout would be 5%)
USE VOTINGAGE POPULATION	You take the percentage from the votingage population. (So if 5 people voted out of 1000 people who are old enough then the voter turnout would be .5%)

⁻⁻Percentage of registered voters that voted in 2008 was 89.6% while the percentage of voting--age population that voted was 63.6%

REASONS FOR LOW VOTER TURNOUT

REASON	DESCRIPTION	
TOO BUSY	Surveys indicate people have conflicting work or school schedules, were ill, disabled, or had a family emergency. (Researchers have also found no one likes to say that they are uninformed about candidates and issues even though it may be the case)	
DIFFICULTY OF REGISTRATION	In the United States voter registration requires individual initiative. It costs people time and effort. (Other nations place the burden on the government and not the people)	
DIFFICULTY OF ABSENTEE VOTING	Many states require a person to apply for an absentee ballot in person. The person is probably busy and on the go if they aren't even in their state for elections.	
NUMBER OF ELECTIONS	The United States hold twice as many federal elections as other Western Democracies. American federalism leads to many additional elections at the state and local level.	
VOTER ATTITUDES	-Voter apathy: a simple lack of concern for the election -Voter efficacy: feeling your vote really counts (some people don't have it) (Some nations inspire people to vote by fining them money if they don't)	
WEAKENED INFLUENCE OF POLITICAL PARTIES	The parties were once grassroots organizations that forged strong partygroup links with their supporters. Today, candidatecentered campaigns has resulted in a more distant party from the people.	

⁻I feel like Netflix should be included with "too busy" and "voter attitudes".

(Examples: 1960: 65%----1996: 51.5%----2004: 60%----2012: 62%)

⁻⁻Voter turnout refers to the percentage of voting--age population unless otherwise stated. And it has rarely have gone above 60% in since 1970. It usually hovers closer to 50% or 55%.

⁻The United States has the lowest voter participation rates of any nation in the industrialized world:

EFFORTS TO IMPROVE VOTER TURNOUT

IDEA	DESCRIPTION	
EASIER REGISTRATION & CONVENIENCE VOTING	Same day (as election) registration states have higher voter turnoutSome people think 18 year olds should be automatically registeredOregon eliminated poll places and did all-mail balloting.	
MAKE AN ELECTION DAY HOLIDAY	This could make it easier for people to get out of work. Better keep election day on a Tuesday or people might go on long weekends.	
STRENGTHEN PARTIES	Political parties have recently been putting more time, effort, and resources into areas that have had lower turnout. It has helped somewhat.	
OTHER SUGGESTIONS	Hold fewer electionsUse a proportional representation system for congressional elections to encourage 3rd partiesChange election day to Saturday or SundayMaking voting mandatoryProvide a tax credit for votersHave an election week instead of an election dayAllow people to vote over the internetHave more polling places (some places have people waiting for hours)	

CONGRESS AND NATIONAL VOTING REGULATIONS

ITEM	DESCRIPTION		
NVRA (NATIONAL VOTER REGISTRATION ACT)	In 1993, Congress passed this law to help citizens register to vote at any staterun agencies, such as the bureaus of motor vehicles. Hence the "motorvoter law" nickname.		
HAVA (HELP AMERICA VOTE ACT)	In 2002, Congress created a national standards for voting and election management: -All States had to upgrade voting systems to electronic format -People with disabilities must have easy access to polling placesRegistered voters must provide a driver's license or the last four digits of their social security number.		

--HAVA was passed in response to the Bush--Gore election. In Florida there was a confusing punch--card ballot in which pieces of paper called "chads" made counting ballots difficult.

VOTING BLOCKS AND BEHAVIOR

VOTING BLOC		TURNOUT %	DESCRIPTION	
G E N	MALES	61.5	-Slightly less likely to vote than womenBelieve in harsher punishments & are more fiscally conservative	
D E R	FEMALES	65.7	-Slightly more likely to vote than menMore likely to vote democrat (especially if single) -Oppose harsh punishments & are less war-proneSupport welfare systems.	
	WHITES	66.1	More likely to vote conservatively.	
R A C	BLACKS	BLACKS 64.1	-Since New Deal vote for democratsSupport money for poor areas rather than on foreign policyHave a less favorable view of the justice system.	
E	HISPANIC	49.9	-Side with democrats on urban, minority, & labor issues43 million voters (fastest growing minority population)	
	ASIAN	47.6	-Tend to vote for conservatives	
Α	1824 (YOUNG 48.5 VOTERS)	Low voterturnoutMight be uninformed because houses, careers, family, and running a business is all in the future for them.		
G E	6574 (SENIOR CITIZENS)	72.4	High voterturnoutHave more experience and understanding of the political process because they are likely to have much at stake: social security, Medicare, taxes, & inheritance.	
S C H	NO HIGH SCHOOL DIPLOMA	39.4	The less education you obtain the less likely you are to vote.	
0 0 L	OBTAINED A MASTERS DEGREE	N/A	The more education you obtain the more likely you are to vote.	

VOTER BLOCKS AND BEHAVIORS

DEMOGRAPHIC	VOTE LIBERAL	VOTE CONSERVATIVE	
GENDER	Women	Men	
RACE	African Americans Hispanics	Whites Asians	
RELIGION	Catholic Jews	Protestants Evangelicals Mormons	
REGION	East Coast West Coast	South West	
EDUCATION	Obtaining a masters	The rest of educational attainment is pretty split between the two parties.	
OCCUPATION	Wage earner Craftsman Factory line workers	Business community Entrepreneurs Shareholders	

⁻⁻Obviously these are just statistical majorities. There is no way to know how a person votes just because of their demographics. In some instances it is like 55 % of these people vote like this. Well 45% of them still vote for the other side. So don't go nuts with this stereotypical data. But you might need an example or two on the AP test.

⁻Party identification is still the strongest indicator as how someone will vote.

⁻Also in terms of the electoral college, many states in certain regions vote consistently.